

Email Campaign – MSP Companies

Email #1 – Introduce Data Canopy

Subject line: Increase your cloud data sales with Data Canopy.

Hi (Partner Name)

Did you know? Gartner Report has forecasted that world-wide end user spending on public cloud services is forecasted to total \$304.9 Billion in 2021?

The cloud market is not going away, rather, it's increasing daily. As an MSP, are you missing out on these cloud deals with your clients?

At Data Canopy we work to partner with MSP's to developed streamlined strategies on cloud migration, colocation and disaster recovery.

Data Canopy has helped companies like yours to:

- CREATE a cloud opportunity for \$5,700/mo
- Grow opportunity from \$500/mo to \$10,400/mo
- Grow opportunity from \$600/mo to \$30,000/mo

A conversation with a client for a cloud-based solution may be a logical next step in the evolution of a removing hardware and improving businesses processes.

I would love to get on your calendar and schedule a quick 15-minute call to help you increase your cloud commissions by 100X. Please reply to this email with a few days and times that will work with your calendar.

Email #2

Subject Line: Still thinking over my email?

I am sure you get hundreds of emails a day, I'm hoping to get back to the top of your inbox – and the forefront of your mind, as well.

Are your clients feeling the sting of overpaying egress fees? Are their struggling with the scalability of their cloud infrastructure? Data Canopy can help you find solutions for your client's challenges.

Visiting their [website](#) is the easiest, quickest way to learn more about Data Canopy's capabilities. For further background information, I have enclosed a [brief overview](#).

If you would like to chat more about how Data Canopy can meet and exceed your MSP client's infrastructure needs and increase your cloud commissions, let me know a time that works best for you.

Sincerely,
Name, Organization

Email #3 Subject Line:
Not the right time to talk?

Hi [FIRST NAME],

We all get swamped, I understand. If now is not the right time to discuss taking your cloud business to the next level, I hope you will keep Data Canopy in mind. Not only can Data Canopy help you along your cloud journey, they can also assist you in your DR strategy or physical hosting business lines as well.

If I can ask a favor in the meantime? If you know of any other MSP professionals who may have want to speak with Data Canopy, please feel free to forward my email and I will be happy to reach out to connect.

Sincerely,

Agent Name