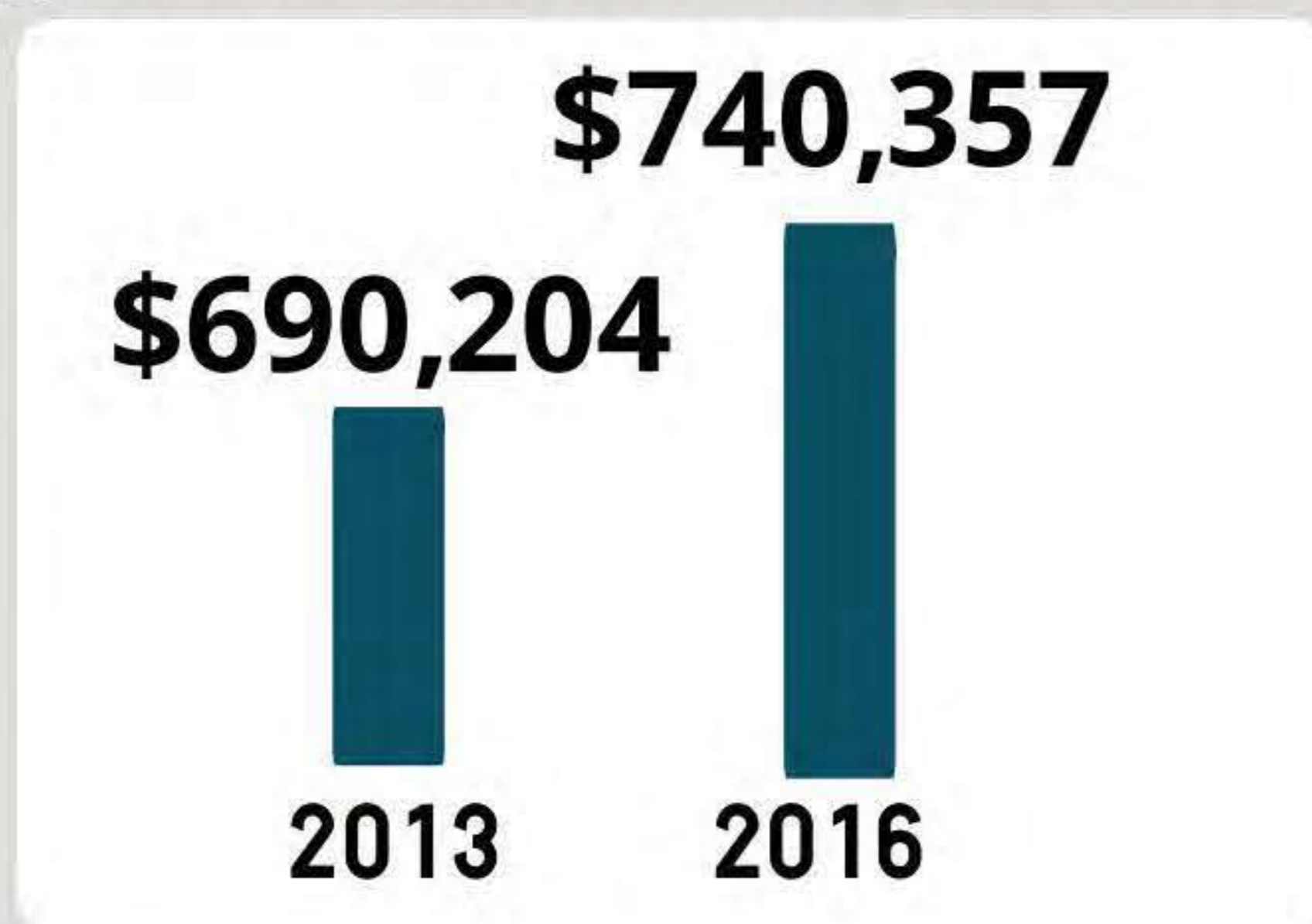


The Truth About Data Center Downtime

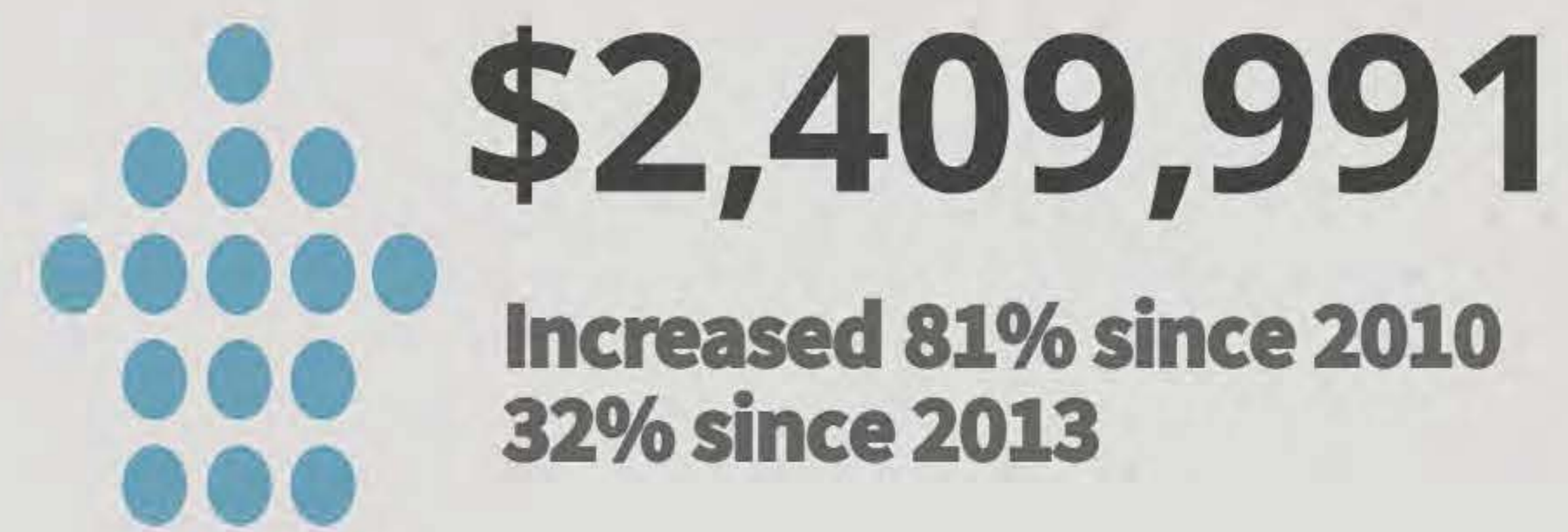
With the rise in smartphones, cloud computing, and the burgeoning Internet of Things, business's reliance on data centers continues to grow – as does the impact of downtime. It's critical that your data center infrastructure adapt in order to scale with ever-expanding data storage, access, and uptime needs.

Downtime Costs

Average Data Center Downtime Cost



Maximum Downtime Costs in 2016



\$9,000
Per Minute Average cost per outage.



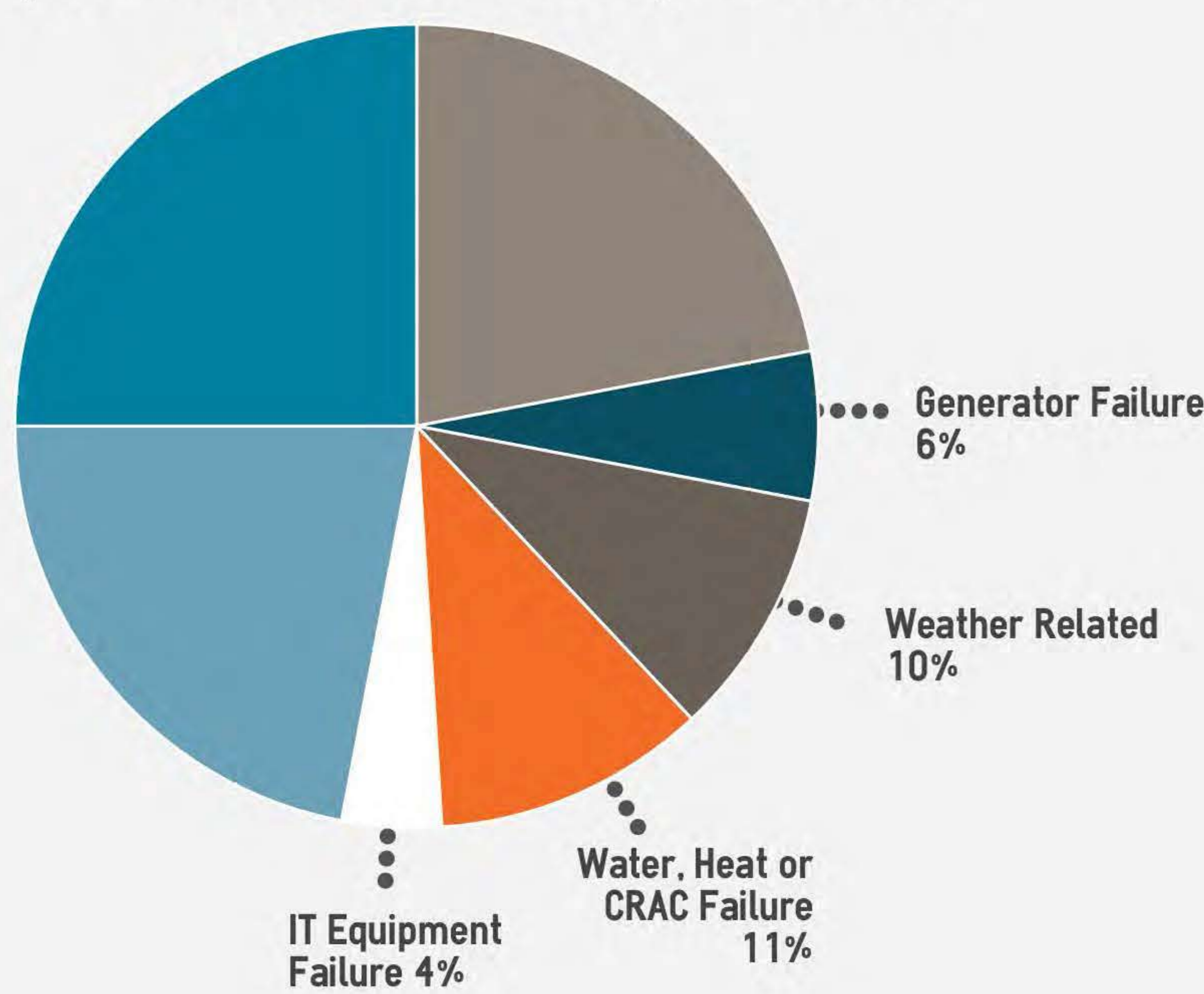
38%
Rise in cost of downtime since the first study in 2010

Top 3 Activities Impacted as a Result of Unplanned Outage

- End-User Productivity
- Lost Revenue
- Business Disruption

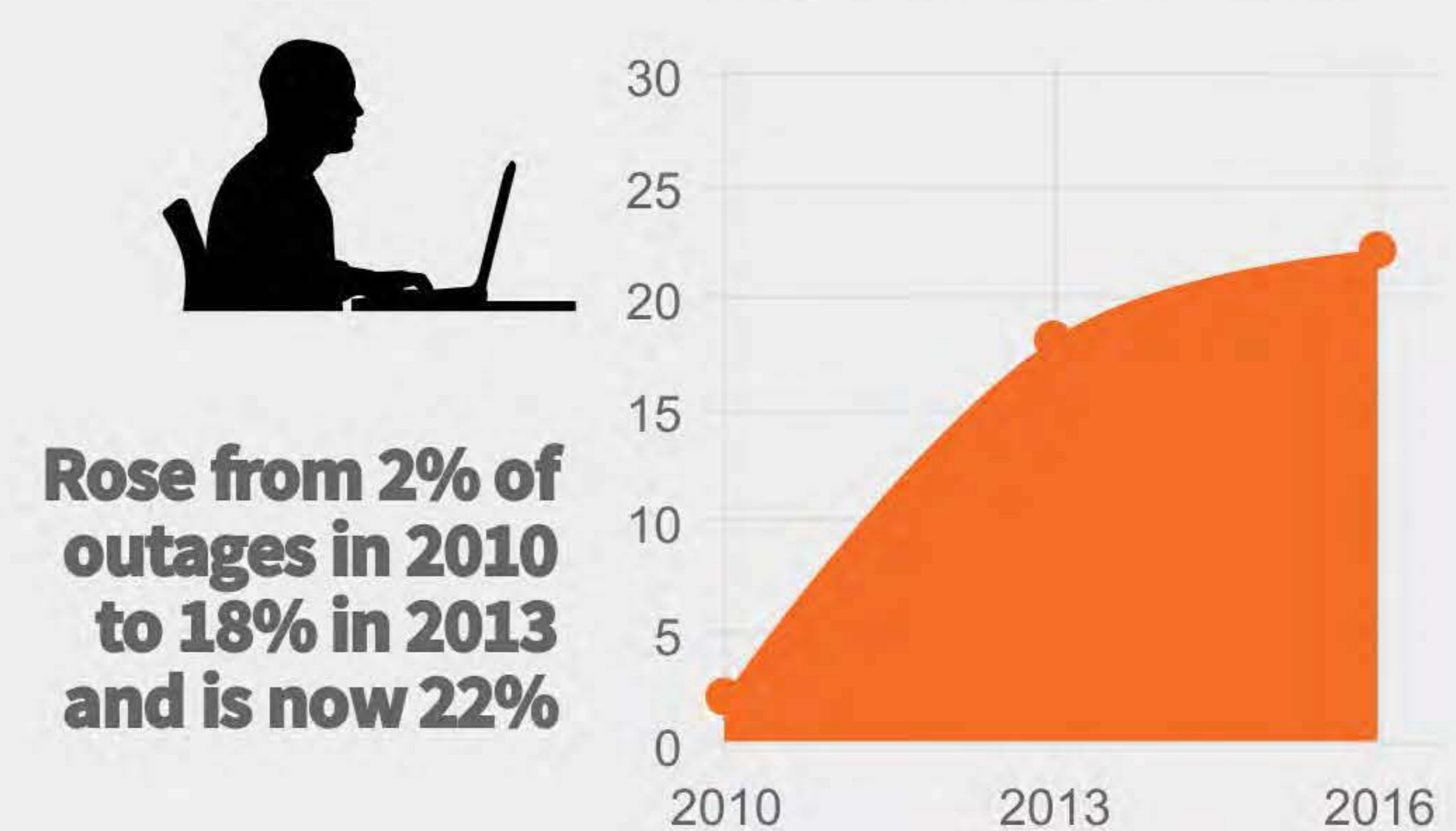
Reasons for Downtime

Top Reasons for Outages 2016



1 number
UPS system failure

Fastest Growing Cause of Outage: Cybercrime



How Businesses Are Doing



60% of businesses go out of business within 6 months of significant data loss



3 out of 4 companies get a failing grade for disaster recovery



20% 80%
Businesses typically spend 80% of available resources to restore 20% or required systems, apps and data.

6 / 10 companies don't have a complete disaster recovery plan.

4 / 10 companies that have DR plans report theirs doesn't work.

Is your business prepared for a disaster?
Download the Disaster Recovery Checklist to make sure.

Protect your business by keeping your data in highly available facilities with the redundancy, uptime, and failovers you require.

